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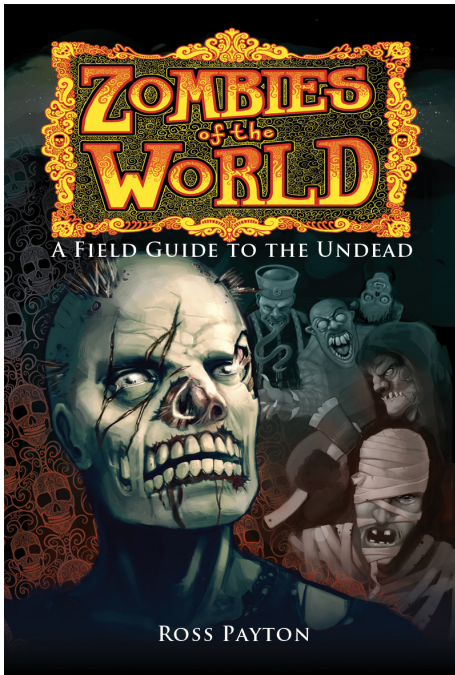
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For immediate release

## ***Zombies of the World: A Field Guide to the Undead***

*The first definitive scientific and historical guide to the many species of zombies*



Zombies menace humanity, yet we barely understand them. There are treatises that show you how to kill the undead but this is the first study to explain the importance of zombies. *Zombies of the World* reveals the undead to be a valuable part of our ecosystem and the key to new discoveries in medicine and technology. No other book covers these topics. Most lump all the undead into one horde of identical ghouls, but *Zombies of the World* brilliantly documents that evolution has led to a wide variety of species. Few outside the scientific community even realize that creatures like the Egyptian Mummy (*Mortifera mumia aegyptus*) are actually zombies. Some species are even harmless to humans. The Dancing Zombie (*Mortifera immortalis choreographicus*) only seeks to thrill humans with elaborate dance routines. Destroying the undead isn't always the answer, but is necessary in some cases.

Even if we could annihilate all zombies, we would lose knowledge potentially vital to our own survival. After decades of research, we have no idea why zombies never tire or stop. They possess an endless source of energy to shamle or (in some cases) sprint after us. Unlocking this mystery could benefit all humanity. Only *Zombies of the World* tackles this issue and many other paradoxes. This ground-breaking book describes:

- **20 prominent zombie species with scientific names, habits and range**
- **60 full color illustrations of zombies, historical documents and the undead in action**
- **Project RESURRECTIONIST, the U.S. Government's secret zombie research program**
- **The mystery of the zombie's animating force and what we have learned about it**
- **How to deal with the greatest threat in a zombie attack: other human survivors**
- **Theories of zombie evolution and migration**
- **Cutting edge technology to harness clean renewable energy from the undead**
- **The world's only sign language program to communicate with an Egyptian Mummy**
- **A historical perspective of humanity's interaction with the undead**
- **Longevity research aided by studying the secrets of the zombie**

*Zombies of the World: A Field Guide to the Undead* / Ross Payton / Slang Design

Trade paperback / \$18.95 / 112 pages / 6x9 / Color throughout / June 2011 / Humor / Horror / ISBN 978-0-9827265-0-1

Planned Media: Web Series, social media, convention appearances and author events

Dedicated blog at <http://www.zombiesoftheworld.com/zombies-of-the-world-blog/>